

# Brandon Stewart

## Web Designer

(14 years industry experience)

NZ Citizen, residing in Wellington, NZ



<https://brandonstewart.nz/>

### Purpose

I'm seeking a Web/UI Design role that will allow me to deliver high quality digital products and be a part of a great team culture.

### About me

I have extensive experience in full service web design and development projects. I have strong commercial acumen and understand digital challenges faced by SME's. I value developing strong partnerships with clients. Developing trust and endurance supports them through the 'tough stuff'. I have a high level of attention to detail and pride in my work and this pride drives my need to deliver beyond expectations.

### Expertise

- Visual digital design
- Art Direction
- Wireframing, Site mapping
- Rapid prototyping
- Workshops/Interviewing
- CX Deck workshops
- Interviewing and facilitating Focus Groups
- Account/Stakeholder management
- Digital production and project management

### Technical Skills

- **CMS** – WordPress, Silverstripe, Drupal
- **LANG** – HTML/SCSS, PHP, jQuery, GIT
- **APP** – Adobe (PS, IL, IND), Sketch, InVision, Slack
- **ADMIN** – Asana, Jira, HelpScout, Time tracking

### Interests

Variable WebFonts, Craft beer brewing, Spear fishing, DIY Letter box building, BBQing (Pit Master ambitions) and I want to build my own kitchen one day.

# Employment history

## WebKit – Web Designer/Developer

January 2009 - Present **SELF-EMPLOYED**

Full service web design and development projects, including brand/ux workshops, content planing, design iteration and website development in WordPress. Management of client expectations and deliverables. Collaboration with external brand agencies and photographers.

### Projects included:

- › Ropata Health: “Seamless and easy” (quoted) full website design and build on tight timeline (incl. photography art direction)
- › Geeks on Wheels: Highly trusted partner delivering ongoing technical support for the website to lower costs and support increased sales
- › Insurance Fraud Bureau: Delivery of WCAG AA website, On time and budget. Trusted digital advisor

## Webstruxure – Senior Web Designer

September 2015 - July 2018 **PERMANENT**

Visual and UX design workshops for clients to produce websites and apps. Complete visual design built into WordPress website or given to developers to produce websites and apps.

### Projects included:

- › Accuro Insurance Quote Tool: UX workshop uncovered an industry first to upload medical records. Eliminated need for forms with best accuracy of health for future claims
- › Sisters of Compassion: Created a CMS UI that an 86 yr old nun could use with ease
- › TBFree (Ospri): Workshop series bringing together the strong/varied opinions of different departments to work together on the TBFree website
- › NZNO: Nurses iOS/Andriod app design and integration with developer

## **Cato Brand Partners – UX Designer**

January 2014 **CONTRACT**

One month contract to aid the design team with wireframe mockups of graphs and tools for the Farmmet website app. I played a key part in joining the internal design team's vision to the NIWA software developers expectations.

### **Results:**

- Seamless communication with Cato graphic design team to NIWA development team
- Launched product with easy to understand charts/graphs for Farmers to help with livestock decisions

## **Icebreaker – Digital Designer**

January 2013 - January 2014 **CONTRACT**

Built over 200 email campaigns for all markets (US, NZ/AU, Europe, Canada). This also included some top level campaigns requiring website collateral.

### **Results:**

- Black Friday global email campaign: best ever result with \$1M NZ in sales resulting from campaign
- Outperformed all other departments of the business and succeeded ecommerce targets 3x over

## **MAAD – Senior Web Designer (UK)**

December 2007 - December 2008 **PERMANENT**

Websites, interactive CDs, website Flash material, a small amount of print design and front end web development.

### **Results:**

- Ministry of Sound – Global Underground: Design of CD Album cover
- P&G Brands – Head & Shoulders, Max Factor Lipfinity: Interactive CDs and Adobe Flash presentations

## **TH\_NK – Web Designer (UK)**

August 2007 - November 2007 **CONTRACT**

Worked with fellow designers, project/account managers and web developers to achieve a high level of quality and efficiency during website projects acting as the lead designer.

### **Results:**

- Northern Rock: Lead designer on successful pitch for website partnership
- Management of design handover to development team including QA processes for design

## **live|work – Web Designer (UK)**

May 2007 - June 2007 **CONTRACT**

Involving design concepts and website guidelines. Working exclusively on the Experian.co.uk web site, work was completed for the "Risk Report" section. This is a generated report that gives detailed outlines on a business's health for buying, selling, investing etc.

### **Results:**

- [experian.co.uk](http://experian.co.uk): Development of UI component library for risk reports
- Tailored design for printing reports to emulate the online version

## **Splendid – Web Designer (UK)**

April 2007 - May 2007 **CONTRACT**

Working on a variety of projects from client pitches through to complete site design. Other work included Livestation, a Windows Vista application for live TV with a visual EPG reference.

### **Results:**

- Designer of the MySpace pages for Muse and Pendulum while with Warner Music
- Web site design for Bob Geldof's Intellectual Live 8

## **Flow Interactive – Web Designer (UK)**

April 2007 - May 2007 **CONTRACT**

Working with web usability specialists to develop visual design elements for website testing purposes. The main goals were to improve the user understanding of the content.

### **Results:**

- HMRC: homepage design elements
- BUPA Healthcare: Website page layouts to optimise ease of use

## **JCDecaux – Innovate Designer (UK)**

August 2006 - March 2007 **PERMANENT**

Graphic design, including pre-press print production and management. Core job role was to develop billboard mockups for sales teams to present to perspective clients.

### **Results:**

- Production of JCDecaux's Innovate Design Exhibition
- Production of presentation folder for the business development team

## Certification and education

The  
Emotional  
Culture  
Deck



### Elephant Rider | Certificate of Practice

Oct 2019 - Date of issue

The Emotional Culture Deck

<https://ridersandelephants.com/>



**MASSEY UNIVERSITY**  
TE KUNENGA KI PŪREHUROA  
UNIVERSITY OF NEW ZEALAND

### Massey University

2000 - 2004

B Design (Hons. B Class) Visual Communication Design  
Web Usability/Interactivity

### Hutt International Boys School

1993 - 1999

Scholarship Photography, B Bursary/University Entrance,  
Sixth Form Certificate, House Representative

## Volunteer experience



### Compassion Soup Kitchen (Wellington)

Nov 2016 – Dec 2017

**Meal Server, Computer help and support for Guests,  
Annual Fundraising Volunteer**

A cause I feel passionate about, I took on different roles including serving breakfast, helping guests with resume's and generally using the computers in the computer room. I also collected and Co-ordinated the Porirua site to raise money in the yearly fundraising event. During my time at Compassion we also took the guests out fishing a few times which was great fun too.